

# Moving beyond 'Presentation vs. Content'

leveraging the wealth of semantic  
categorization already at hand

# The Semantic Web

... a “man-made woven web of data”  
that **facilitates machines to understand** the semantics, or **meaning**, of information on the World Wide Web.

# The Semantic Web

Goal is to go “...**beyond linear presentation** of information (Web 1.0) and multi-linear presentation of information (Web 2.0) to make use of hyper-structures leading to entities of hypertext.”

[http://en.wikipedia.org/wiki/Semantic\\_web](http://en.wikipedia.org/wiki/Semantic_web)

... “presentation of information”...

“Presentation” entails **not only** when,  
where, and how (i.e. physical structures)

but also that something *represents* something  
else (i.e. conceptual structures)

# Physical

Text  
HTML  
XML  
CSS  
WWW  
Search Engines

# Conceptual

Idea  
Spider diagrams  
XLST  
?  
Semantic Network(s)  
?

# Form

Text  
HTML  
XML  
CSS  
WWW  
Search Engines

# Function

Idea?  
Spider diagrams?  
XSLT  
Thesaurus?  
Semantic Network(s)  
?

# Re: Structures

Formal, **physical entities** build upward in hierarchical structures that allow for web crawling and searching

Conceptual structures are more complicated: **ontological** (i.e., this is a type of that) hierarchy **semiological** (i.e., this serves as a symbol for that)

# In Practice

**Physical structure** example query:

**Existence:** “*Find all occurrences of X*”

**Proximity:** “*...where X occurs around Y*”

**Conceptual structures** example queries:

**ontological:** “*...where X belongs to Y*”

**semiological:** “*...where X implies Y*”

# Implication = Nuance

A 'lossy' system: **detail is reduced**

Detail is lost in **systematic ways**  
(i.e. not completely haphazard)

Recapturing detail requires information that far  
**exceeds** the amount that was lost

# Implication = Nuance

## Example: Translation

regnum cęlorum nulli pecunię potest  
comparari: ne mag giuu(er)t(he)rid uuerthan:  
tamen tanti ualet quantum habes. it mág tho  
giuúnnian uuérthan. so mid mínneron so mid  
méron. so man hauid

# Overcoming challenges

## *Odd characters*

regnum cęlorum nulli pecunię potest  
comparari: ne mag giuu(er)t(he)rid uuerthan:  
tamen tanti ualet quantum habes. it mág tho  
giuúnnian uuérthan. so mid mínneron so mid  
méron. so man hauid

# Overcoming challenges

## *Unicode or replacement rules*

regnum caelorum nulli pecuniae potest  
comparari: ne mag giuu(er)t(he)rid uuerthan:  
tamen tanti ualet quantum habes. it mág tho  
giuúnnian uuérthan. so mid mínneron so mid  
méron. so man hauid

# Overcoming challenges

*Mark-up: linkability, searchability, etc.*

regnū celorum nulli pecunię potest  
comparari: ne mag giuu(er)t(he)rid uuerthan:  
tamen tanti ualet quantum habes. it mág tho  
giuúnnian uuérthan. so mid mínneron so mid  
méron. so man hauid

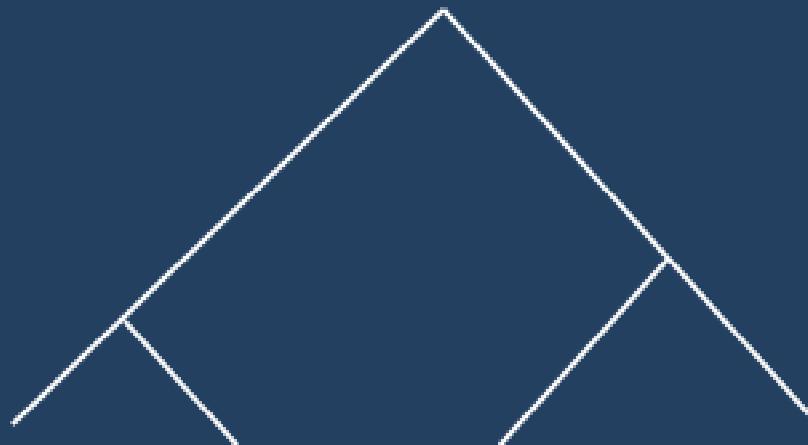
# Overcoming challenges

## *Mark-up 2: call out special features*

[regnum celorum nulli pecunie potest  
comparari:]<sub>LAT</sub> [ne mag giuu(er)t(he)rid  
uerthan:]<sub>OS</sub> [tamen tanti ualet quantum  
habes.]<sub>LAT</sub> [it mág tho giuúnnian uuérthan. so mid  
mínneron so mid méron. so man hauid]<sub>OS</sub>

# Overcoming challenges

*Mark-up 3: syntactic hierarchy*



nulli pecunie potest comparari

# Overcoming challenges

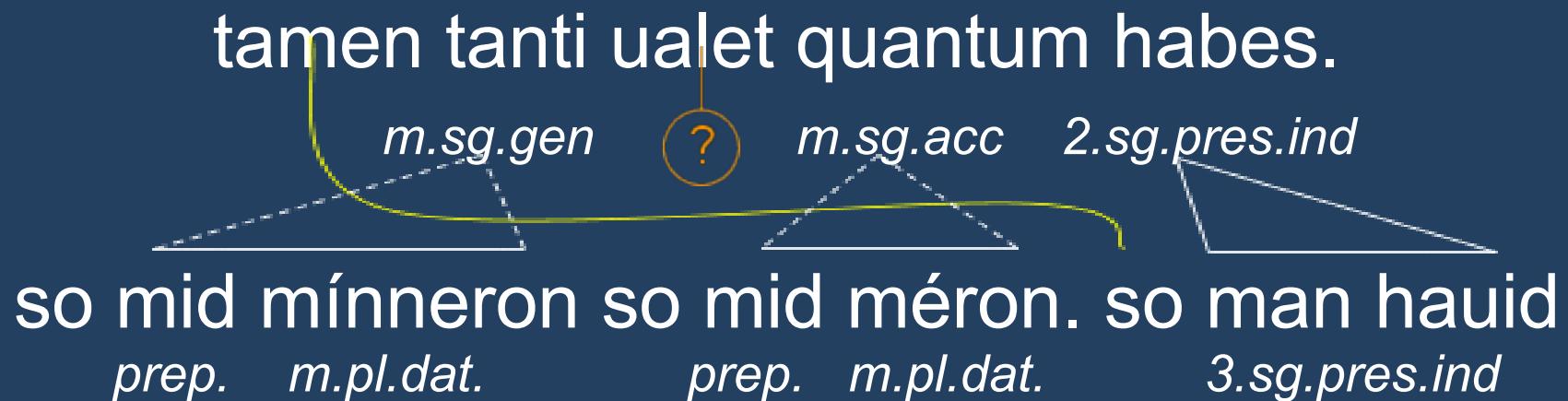
*Mark-up 4: paradigmatic semantic similarity*

nulli pecunie potest comparari  
divitiae  
rei  
bonae

# Ongoing Challenges

*NEED: syntagmatic semantic similarity*

(i.e. syntax influences meaning, but not always in the same ways within or between languages)



# Ongoing Challenges

*NEED: Connotation, euphamism, metaphor*

nec ante nec post eam **cognoscebat.**  
ne **uuas mit** iru.

ita ut **cum ea**  
ne **ualctimo sia**

# Ongoing Challenges

*NEED: Connotation, euphamism, metaphor*

nec ante nec post eam cognoscebat.  
ne uuas mit iru.

ita ut cum ea  
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# Ongoing Challenges

*NEED: Connotation, euphamism, metaphor*

nec ante nec post eam **cognoscebat.**  
ne **uuas mit iru.**

ita ut **cum ea**  
ne **ualcta** imo sia

# Continuing Hurdles

Digitize: stand. etym. dictionaries (OCR)

Varying standard/non-standard abbrev.

Varying citation schemes

Multi-lingual, non-narrative texts

**\*walg?**, ahd., (Adj.): Vw.: s. ana-; E.: germ. \*walga- (2), \*walgaz, Adj., sich drehend?; s. idg. \*uolg-, V., drehen, sich bewegen, Pokorny 1144; vgl. idg. \*uel- (7), \*uelə-, \*ulē-, V., drehen, winden, wälzen, Pokorny 1140

**\*walgī?**, ahd., (st. F.): (i) Vw.: s. ana-; E.: germ. \*walgī-, \*walgīn, sw. F. (n), Fülle; s. idg. \*uolg-, V., drehen, sich bewegen, Pokorny 1144; vgl. idg. \*uel- (7), \*uelə-, \*ulē-, V., drehen, winden, wälzen, Pokorny 1140

**walgōn\*** 5, walagon\*, ahd., sw. V. (2): nhd. wäldeln?, wälzen, sich wälzen, rollen, wirbeln, bewegen; ne. walk (V.)?, roll (V.); ÜG.: lat. (ambulare) Gl, volvere Gl; Vw.: s. bi-; Q.: Gl (10. Jh.); E.: germ. \*walg-, V., wälzen; idg. \*uolk-, V., drehen, bewegen, Pokorny 1144; s. idg. \*uel- (7), \*uelə-, \*ulē-, V., drehen, winden, wälzen, Pokorny 1140; W.: s. mhd. walgen, sw. V., rollen (intr.), bewegen, wimmeln, wälzen (tr.), rollen; nhd. (ält.) walgen, sw. V., wälzen, rollen, sich wälzen, DW 27, 1227

**walka\*** 2, walca\*, ahd., sw. F. (n)?: nhd. Band (N.), Fallstrick, Schlinge, Fessel (F.) (1); ne. rope (N.), snare (N.); ÜG.: lat. pedica Gl, vitta Gl; Q.: Gl (12. Jh.); I.: lat. beeinflusst?; E.: s. germ. \*walkan, st. V., drehen, wandern, walken; idg. \*uolg-, V., drehen, sich bewegen, Pokorny 1144; vgl. idg. \*uel- (7), \*uelə-, \*ulē-, V., drehen, winden, wälzen, Pokorny 1140

**walkan\*** (1) 1, walcan\*, ahd., red. V.: nhd. walken, verfilzen, verdichtet (= giwalkan), verfilzt (= giwalkan); ne. full (V.), felt (V.), felted (= giwalkan); ÜG.: lat. concretus (= giwalkan) Gl; Vw.: s. fir-; Hw.: s. lang. \*walkan; Q.: Gl (11. Jh.), ON; E.: germ. \*walkan, st. V., drehen, wandern, walken; idg. \*uolg-, V., drehen, sich bewegen, Pokorny 1144?; s. idg. \*uel- (7), \*uelə-, \*ulē-, V., drehen, winden, wälzen, Pokorny 1140?; W.: s. nhd. walken, sw. V., hin und her bewegen, in der Walken bearbeiten, DW 27, 1244

**\*walkan?**, lang., st. V.: nhd. walken, pressen; ne. full (V.), press (V.); Hw.: s. ahd. \*walkan; Q.: it. gualcare, walken

**\*walkan** (2)?, \*walcan, ahd.? (Part. Prät.=Adj.): Vw.: s. fir-, gi-; Hw.: s. walkan\* (1) (red. V.)

**walkāri** 7, walcāri\*, ahd., st. M. (ja): nhd. Walker, Tuchbereiter; ne. fuller; ÜG.: lat. coagitor Gl, compressor Gl, fullo Gl; Q.: Gl (12. Jh.); I.: Lsch. lat. fullo?; E.: s. germ. \*walkan, st. V., drehen, wandern, walken; idg. \*uolg-, V., drehen, sich bewegen, Pokorny 1144?; vgl. idg. \*uel- (7), \*uelə-, \*ulē-, V., drehen, winden, wälzen, Pokorny 1140; W.: mhd. walker, st. M., Walker; nhd. Walker, M., Walker, der Tuche und Felle walkt, DW 27, 1250

**\*walkjan**, lang., sw. V.??: nhd. walken, pressen; ne. full (V.); Hw.: s. ahd. walkan\* (1); Q.: moden. sgualzir, walken, sien. gualcire, walken, it. gualcire, übel zurichten, zerknittern, amasen. gualcire, den Flachs rotten, mailänd. magolciá, abtasten, irpin. sguanciá, abgreifen, zerknüllen

**walko\*** 1, walco\*, ahd.?., sw. M. (n): nhd. Stampfer?; ne. pounder?; ÜG.: lat. (pinzonatus) Gl; Vw.: s. fahs-; Q.: Gl (13. Jh.); I.: lat. beeinflusst?; E.: s. walkan (1)

**walkwurf\*** 1, walcwurf\*, ahd., st. M. (i): nhd. »Walkwurf«, »Haarziehen«; ne. pulling (N.); ÜG.: lat. (discriminalia eicere de capite) LBai; Q.: LBai (vor 743); I.: lat. beeinflusst?; E.: s. wurf; s. germ. \*walkan, st. V., drehen, wandern, walken; idg. \*uolg-, V., drehen, sich bewegen, Pokorny 1144; vgl. idg. \*uel- (7), \*uelə-, \*ulē-, V., drehen, winden, wälzen, Pokorny 1140

**walc...**, ahd.: Vw.: s. walk...

**walcatorium\*** 2 und häufiger, lat.-ahd.?., N.: nhd. Walkmühle; ne. fulling-mill; Q.: Urk (875); E.: s. germ. \*walkan, st. V., drehen, wandern, walken; idg. \*uolg-, V., drehen, sich bewegen, Pokorny 1144; vgl. idg. \*uel- (7), \*uelə-, \*ulē-, V., drehen, winden, wälzen, Pokorny 1140

**wald** 50?, ahd., st. M. (i): nhd. Wald, Wildnis, Baumwipfel?, Wüste, Einöde; ne. woodland; ÜG.: lat. desertum (= wuostinna waldes) O, eremus B, Gl, (Libanus) NGl, nemus Gl, N, saltus (M.) (2) Gl, silva Gl, N, NGl, Ph; Vw.: s. sít; Hw.: s. lat.-ahd.? gualdus, lang. \*wald; vgl. anfrk. wald\* (1), as. wald\* (1); Q.: B, GB, Gl (765), LN, N, NGl, O, Ph, ON, PN, WS; E.: germ. \*walþu-, \*walþuz, st. M. (u), Wald, Wildnis, Heide (F.) (1); s. idg. \*uel- (4), \*uelə-, Sb., Haar (N.), Wolle, Gras, Ähre, Wald, Pokorny 1139; W.: mhd. walt, st. M., Wald, Waldgebirge, Baumbestand, Waldhöhle; nhd. Wald, M., Wald, DW 27, 1072; Son.: Sachglr = Sachglossar Hermeneumata (Vocabularius St. Galli) (Sankt Gallen, Stiftsbibliothek 913), Tgl09 = Glossen zum Jeremias-Kommentar des Hieronymus (München, Bayerische Staatsbibliothek Clm 14425)

# Goals

Create a sort of meta-crawler that:

- Is capable of reading a text 'as is'  
(in line with [Berners-Lee's 1980/1989](#) requirement for "access to existing data")
- Builds network between the texts
  - Link based on similarity of meaning
  - Reduce results based on sim. of form
  - Create XML semantic, etymol. info

# Benefits

- Mark up w/ potentially infinite semantic info for each item
- Computer-driven, not reliant on programmer's or user's knowledge
- Quickly grow semantically marked-up materials, essentially taking the process of making "man-made woven web of data" from a **sewing machine** to a semantic **loom**

# Benefits

- Potentially create physical structure (XML, syntax trees, etc.) automatically
- Begin unlocking pragmatics (nuance, metaphor, etc.) to computation

# Teilprojekt: “Sprachliche Beziehungen” Sprachdatenbank ‘**Simplex**’